

# Jacob Jenne

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## Education

Brigham Young University, Provo, UT  
B.S., Geography; emphasis in Geographic Information Systems, 2007

## Experience

2009-present, Web/Marketing Manager, Silhouette America, Inc.

Responsible for all marketing for the company including advertising, trade shows, web sites  
Established company brand through products, web sites, and advertisements  
Researched, developed and executed strategies to improve sales and revenues  
Managed small team of employees  
Created and maintained an online digital media shopping site serving thousands of subscribers and millions of media downloads monthly

2007-2009, Senior Web Developer, QuicKutz, Inc.

Collaborated as part of the Marketing Department to create new advertising campaigns, promotional strategies and market research  
Created and maintained web sites and applications for QuicKutz brands and products  
Reverse engineered existing compiled code to integrate web sites with existing inventory and accounting software  
Created web services for cross-domain data exchange  
Created Windows applications for internal and end-consumer use  
Created various web applications to streamline processes for departments such as Customer Service, Product Development and Marketing  
Created a Windows service/web applications to send newsletters, geolocate retail locations, and bill subscribed customers  
Created and maintained an online digital media shopping site serving thousands of subscribers and hundreds of thousands of media downloads monthly  
Managed and mentored a Junior Web Developer  
Created an application to regularly crawl the web site and rebuild database tables to enable useful site-wide search capabilities

2004-2007, Contract Web Designer

Created complex administrative sites to manage products and conduct online sales  
Worked with PDF creation, UPS integration and Paypal.

2003-2007, Web/Graphic Designer, Department of Statistics at Brigham Young University

Created and maintained department web site and web applications for the faculty and staff.  
Created print graphics for events, seminars and publications.  
Debugged existing code in multiple web sites.  
Coordinated projects with students, faculty and staff members to meet everyone's needs.

1998-2000, Contract Web Designer

Created web sites for local clients  
Learned foundational web development and graphic design skills

## Skills

HTML, CSS, XHTML  
Javascript, AJAX, DHTML  
PHP, MySQL  
ASP Classic, ASP.NET (VB, C#)  
MSSQL  
C#, Java, C++, VB

Illustrator, Photoshop, InDesign  
Photography  
Flash, Actionscript  
Market research/analysis  
Fluency in Spanish

## Sample Work

Sample Web Design:  
<http://www.silhouetteamerica.com>

Sample Photography:  
<http://jakejenne.blogspot.com>

## References

Kris Morris, Colleague, Sales Director, Silhouette America, (949) 860-4155  
Eric Ruff, CEO/President, QuicKutz, Inc.  
Tony Anderson, Employee, QuicKutz, Inc. (801) 922-4855