

Jacob Jenne

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Education

Brigham Young University, Provo, UT
B.S., Geography; emphasis in Geographic Information Systems, 2007

Experience

2009-present, Web/Marketing Manager, Silhouette America, Inc.

Responsible for all marketing for the company including advertising, trade shows, web sites
Established company brand through products, web sites, and advertisements
Researched, developed and executed strategies to improve sales and revenues
Managed small team of employees
Created and maintained an online digital media shopping site serving thousands of subscribers and millions of media downloads monthly

2007-2009, Senior Web Developer, QuicKutz, Inc.

Collaborated as part of the Marketing Department to create new advertising campaigns, promotional strategies and market research
Created and maintained web sites and applications for QuicKutz brands and products
Reverse engineered existing compiled code to integrate web sites with existing inventory and accounting software
Created web services for cross-domain data exchange
Created Windows applications for internal and end-consumer use
Created various web applications to streamline processes for departments such as Customer Service, Product Development and Marketing
Created a Windows service/web applications to send newsletters, geolocate retail locations, and bill subscribed customers
Created and maintained an online digital media shopping site serving thousands of subscribers and hundreds of thousands of media downloads monthly
Managed and mentored a Junior Web Developer
Created an application to regularly crawl the web site and rebuild database tables to enable useful site-wide search capabilities

2004-2007, Contract Web Designer

Created complex administrative sites to manage products and conduct online sales
Worked with PDF creation, UPS integration and Paypal.

2003-2007, Web/Graphic Designer, Department of Statistics at Brigham Young University

Created and maintained department web site and web applications for the faculty and staff.
Created print graphics for events, seminars and publications.
Debugged existing code in multiple web sites.
Coordinated projects with students, faculty and staff members to meet everyone's needs.

1998-2000, Contract Web Designer

Created web sites for local clients
Learned foundational web development and graphic design skills

Skills

HTML, CSS, XHTML
Javascript, AJAX, DHTML
PHP, MySQL
ASP Classic, ASP.NET (VB, C#)
MSSQL
C#, Java, C++, VB

Illustrator, Photoshop, InDesign
Photography
Flash, Actionscript
Market research/analysis
Fluency in Spanish

Sample Work

Sample Web Design:
<http://www.silhouetteamerica.com>

Sample Photography:
<http://jakejenne.blogspot.com>

References

Kris Morris, Colleague, Sales Director, Silhouette America, (949) 860-4155
Eric Ruff, CEO/President, QuicKutz, Inc.
Tony Anderson, Employee, QuicKutz, Inc. (801) 922-4855